

CONFERENCE FOCUSING ON CIRCULAR AND BIOBASED ECONOMY 22-23 NOVEMBER 2017

DAY 1 EXCLUSIVE SITE VISITS

09.30/09.50 Flight arrives

10.15 Buses from Luleå Airport and Piteå city to Ecopark Rosfors

Inauguration outdoor in the forest (please bring warm clothes and good shoes. In November it's cold and there can be snow outside)

11.00 The sustainable production forestry

- Inauguration
 - [Mikael Damberg](#), Minister for Enterprise and Innovation
 - [Elisabeth Backteman](#), State Secretary
- Welcome to the forest
 - [Eva Färnstrand](#), Chair of the Board Sveaskog AB
 - [P-O Wedin](#), CEO Sveaskog AB
- Sustainable forestry walk & talk stories. Visit at a logging site

HOST:
Sveaskog AB

12.30 Outdoor lunch

13.15 Busses from Ecopark Rosfors to Piteå city

14.15 The sustainable forest industry value chain and Innovation at Smurfit Kappa Piteå

- Tour in the Kraftliner mill
- Experience Centre – storytelling
 - Circular and biobased economy
 - The forest industry value chain
 - Research, development and innovation
- [Lars Henriksson](#), VP Product Development, Smurfit Kappa
- [Birgitta Sundblad](#), Senior Vice President, RISE Bioeconomy

HOSTS:

Smurfit Kappa
RISE Research Institutes of Sweden
LTU Green Fuels & Luleå University of technology
Bothnia Bioindustries Cluster
PiteEnergi
Piteå municipality

Transportation to Haraholmen, Piteå harbour

16.30 Sustainable housing construction and biorefinery

- Visit at Lindbäcks, the most modern factory in Europe for industrial wooden house construction
- The story of Sunpine Biorefinery - from the pulp mill side stream tall oil to tall diesel, rosin and bio oil

HOSTS:
[Gunilla Nordlöf](#), Director-general, Swedish Agency for Economic and Regional Growth
[Stefan Lindbäck](#), CEO, Lindbäcks Bygg
[Magnus Edin](#), CEO, Sunpine
[Daniel Fåhraeus](#), CEO, PiteEnergi

Transportation from Haraholmen to Piteå city

18.15 Check in at hotel



DAY 1 EXCLUSIVE SITE VISITS

19.15 Transport to Piteå Science Park

19.30 Dinner

Three course dinner at 2Kök - Piteå Science Park

HOSTS:

Piteå Science Park, CEO [Helena Karlberg](#)

Smurfit Kappa Group, CEO [Tony Smurfit](#)

Exclusive organ concert on Scandinavia's largest organ with 9000 pipes with, world-class acoustics in Studio Acusticum, a concert hall entirely built of wood

[Gary Verkade](#), professor of organ,
Luleå University of technology

Kraftliner fashion show with models from the university's dance teacher education

Award ceremony of Sparbanken Nord and Piteå Science Parks newly established sustainability price, the Spiran Prize

Jury: [Bea Szenfeld](#), fashion designer, [Pauline Ström Gunnér](#), Head of Sustainable Business Swedish Fashion Council, [Lars Henriksson](#), VP Product Development Smurfit Kappa, [Gunilla Nordlöf](#), Secretary General the Swedish Agency for Economic and Regional Growth, [Birgitta Bergwall Kåreborn](#), Professor LTU, Deputy Vice-Chancellor, [Gunnar Eikeland](#), CEO Sparbanken Nord and [Helena Karlberg](#), CEO Piteå Science Park.

DAY 2 CONFERENCE

08.30 Transport from hotels to Piteå Science Park

09.00 Introduction by the moderators

- **Helena Karlberg**, CEO Piteå Science Park
- **Ola Alterå**, government investigator circular economy
- **Welcome**
Camilla Lehorst, deputy director, Ministry of Enterprise and Innovation
Sven-Erik Österberg, County Governor of Norrbotten County
Helena Stenberg, municipality council Piteå municipality

09.20 Sustainability from the next generation perspective

Anna Ögren, a young citizen from Piteå

09.30 Think Green - Sweden's and the region's view on circular and biobased economy

Carina Håkansson, CEO, Swedish Forest Industries Federation
Tomas Lundmark, Professor at the Department of Forest Ecology and Management, Swedish University of Agricultural Sciences

10.00 Europe's view on circular and biobased economy

Jeremy Wall, Principal Administrator, Forest-based & Related Industries, DG GROW, on the forest-based bioeconomy and EU sustainable growth
Lauri Hetemäki, European Forest Institute

10.20 The European Investment Bank

A major partner for circular economy investments in the EU
Alexander Schenk, Head of Stockholm Office, European Investment Bank Group

10.30 Coffee

11.00 Parallel sessions (2x55 minutes)

- **Circular and biobased economy**
HOST **Ola Alterå**, government investigator circular economy
 - Innovation partnership programme Circular and biobased economy, **Camilla Lehorst**, deputy director, Ministry of Enterprise and Innovation
 - A regional supply chain in development, **Ulf Westerberg**, Piteå Science Park & Bothnia Bioindustries Cluster
 - A circular kraftliner mill, **Ingemar Lundström**, Manager Environmental Affairs, Smurfit Kappa Piteå
 - A circular and biobased city, **Daniel Fåhreaus**, CEO, PiteEnergi
- **Biobased innovations - new biobased materials, products, fuels, bioenergy, etc.**
HOST **Markus Norström**, Business Area Manager, RISE Research Institutes of Sweden
 - Hemicellulose - the overlooked component from wood
Jennie Berglund, PhD student at Wallenberg Wood Science Center, KTH Royal Institute of Technology
 - Next step for Preem, **Mattias Backmark**, Head of Business Development Preem
 - Lignin oil from black liquor, **Christian Hulteberg**, CEO, Suncarbon
 - New value chains for Lignocellulosa
Ulrika Rova, Professor at Luleå tekniska universitet/Bio4Energy
- **We'll make it happen**
HOST **Malin Strand**, project manager, Fossile Free Sweden, Government Offices of Sweden
 - New directions for SCA, **Ole Terland**, SVP, Strategic Development SCA AB
 - Next step for SunPine, **Magnus Edin**, CEO SunPine
 - Full Scale biorefinery, **Kristina Elg Christoffersson**, Manager Research, Development and Technical customer support, Domsjö Fabriker



→ DAY 2 CONFERENCE

- The most modern factory in Europe for industrial wooden house construction
[Helena Lidelöw](#), construction manager, Lindbäck's Bygg
- Investments in Europe
[Alexander Schenk](#), Head of Stockholm Office, European Investment Bank Group

- Other values of the forest

- HOST [Carina Håkansson](#), Swedish Forest Industries Federation
- An innovative climate for new forest based solutions
[Jonas Brändström](#), Head of Department Vinnova
- Who decides over the forest?
[Viveka Beckeman](#), General Counsel, Legal and Real Property, Sveaskog
- Designed wooden rooms in the middle of an untouched nature
[Kent Lindvall](#), Founder, part owner and Marketing manager, Treehotel
- Silba Siida - Sámi tourism
[Anna Kuhmunen](#), CEO Silba Siida

13.00 Lunch and exhibition*

14.30 Chamber Choir of Erik Westberg

14.45 Sustainability in the packaging value chain

[Steven Stoffer](#), Group Vice President
Development Smurfit Kappa

15.00 Summary and conclusion with

[Cristofer Fjellner](#) - European Parliament
[Carina Håkansson](#)
[Jeremy Wall](#)
[Malin Strand](#)
[Steven Stoffer](#)
[Camilla Lehorst](#)
[Markus Norström](#)

15.45 Short organ concert

[Linnea Grahn](#), organ student

Display of the organ for interested
[Roger Norén](#), concert hall manager

16.00 Mingle and exhibition*

17.00 Buses from Piteå Science Park to Luleå airport

17.30 Exhibition* closes

*Exhibition - The regional forest based value chain, Research and Innovation

- Bothnia Bioindustries Cluster
The regional forest based value chain; forest, sawmills, pulp & paper mills, biorefineries
- Bio4Energy
Different kind of biorefinery research
- RISE Research Institutes of Sweden
Different kind of biorefinery innovations

SIGN UP HERE: simplesignup.se/private_event/98294/ab7cb0d335

For more information please contact Helena Karlberg, CEO Piteå Science Park at Helena.karlberg@piteasciencepark.se

In cooperation with:

